



25.07.2023

## AERO SOUTH AFRICA 2023 - Right place - Right time

**The 3rd edition of AERO South Africa concluded with a very positive impact on the Southern African general aviation sector. The event was held at the Wonderboom National Airport in the City of Tshwane and attracted 60 exhibitors including leading aircraft manufacturers and distributors as well as manufacturers of parts and accessories. The event also attracted 2981 trade visitors from 21 countries.**

The most notable outcome of AERO South Africa 2023 was a highly relevant visitor audience, evident through the high satisfaction rate of the exhibitors with the quality of the event attendees and their expected post-show business as a result of meetings held during the event. For the first time, the exhibitor satisfaction on visitor numbers and quality surpassed 90% in each category.

In consultation with the major stakeholders, the visitor profile of the event had been refined to include more trade visitors, aircraft owners and operators as well as pilots. "AERO SA is a great business-oriented event. We get very good value from exhibiting at the show." Said one of the regular exhibitors, DJ Aviation. "This expo is great for our local economy and I would like to see us harness that." Said one of the trade visitors, D Theron.

AERO South Africa 2023 had opened on the 6th of July with Diplomats from 22 countries alongside high-ranking officials from the City of Tshwane, City of Joburg and City of Cape Town.

The general aviation industry now has a firmly established annual meeting platform that will grow to fully represent the Southern African market.

Building on the success of the 2023 edition, AERO South Africa has already begun planning for the 3rd to the 5th of July 2024 event. The organizers are committed to further refining the visitor profile and expanding the exhibitor base, with a focus on attracting more international participants and showcasing the latest innovations in the general aviation sector.

The event also served as a platform for important discussions on the future of aviation in Southern Africa, as well as a youth development program. These conversations are expected to shape the direction of the industry in the coming years.

The organizers would like to express their gratitude to all exhibitors, visitors, and partners for their participation and support in making AERO South Africa 2023 a resounding success.



They look forward to welcoming everyone back to the Wonderboom National Airport from the 3rd to the 5th of July 2024 for another exciting edition of AERO South Africa.

In the meantime, the general aviation industry in Southern Africa will continue to thrive and grow, bolstered by the connections made and the insights gained at AERO South Africa 2023. The event has truly established itself as the premier platform for the industry, and the future looks bright for aviation in the region.

### **Exhibitors at AERO South Africa 2023:**

Absolute Aviation, Absa Commercial Asset Finance, Absa Relationship Banking, Aeronautical Aviation, Aero Club of SA, AERO Friederichshafen, Aero Supreme, Airpart Supply Ltd, African Pilot, Airbus South Africa, Aircraft Finance Corporation, ARCC, Atlas oils and Lubricants, Audi Centre Arcadia, Aviatize, Avocet Aviation Ltd, Aviation 4 SA, Aviation Union of Southern Africa, Bona Bona, Bell Textron, Blue Chip Flight School, Bose Products B.V, CAASA, CAMASA, Concorde Battery Corporation, Century Avionics, City of Tshwane, Diamond Aircraft Industries GmbH, DJA Aviation Pty Ltd, Flybywire Aviation Art, Flyfofa, Flying for Life, ForeFlight, Garmin, G.I.B Insurance, Jet A1 t/a Skytime, Mayday SA, Musket Flight Management System, NAC, Ntsu Aviation Solution Pty Ltd, Paramount Aerospace Industries, Pilots and Planes Pty Ltd, Pilot Insure Brokers (Pty) Ltd, PJ Aviation, Pooleys Flight Equipment Limited, R. Eisenschmidt GmbH, SA Flyer, Safomar Aviation, Sling Aircraft, Santam PTY Ltd, SMR Technoliges dba Ice Shield, South African Civil Aviation Authority, Southern Cross Aviation, SV Aviation, Toyota, UNISA, Vektor Aviation Pty Ltd, VL3 Aviation, Wings n Things Pty Ltd, World Airnews,

AERO South Africa is organised by Messe Frankfurt South Africa in partnership with fairnamic GmbH who organise Europe's largest General Aviation Show – AERO Friedrichshafen. Launched in 2019, AERO South Africa has the full support of the City Of Tshwane as the Host City.

For more information about AERO South Africa please visit our website at [www.aerosouthafrica.com](http://www.aerosouthafrica.com)

For enquiries, please contact:

Louise Olckers, Show Director, AERO South Africa  
Email: [Louise.olckers@za.messefrankfurt.com](mailto:Louise.olckers@za.messefrankfurt.com)  
Contact: +27 82 362 8916

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both

**Presseinformation**  
Press release  
Communiqué de presse  
Informazione stampa

**The Leading Show  
For General Aviation**  
**April 17 – 20, 2024**  
Exhibition Center Friedrichshafen



**The Leading Show  
For General Aviation**  
**17. – 20. April 2024**  
Messe Friedrichshafen

onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

*\* preliminary numbers 2017*

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)



fairnamic GmbH  
Neue Messe 1, 88046 Friedrichshafen  
GERMANY  
Phone: +49 7541 95995-0  
[www.fairnamic.com](http://www.fairnamic.com)

Media and Communications:  
Messe Friedrichshafen  
Frank Gauß  
Phone: +49 7541 708-307  
E-Mail: [presse@messe-fn.de](mailto:presse@messe-fn.de)